



PRESS RELEASE

FOR IMMEDIATE RELEASE

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MAGPLASTIC CONTRIBUTES TO A REVOLUTION IN THE “HOD” WATER MARKET

Have you ever wondered how the refillable 5 gallon water containers used for the home and office delivery schemes (HOD) supplying most of the worlds water fountains could guarantee contamination-free water? Actually, they can't!

Indeed, the basic mechanism of returnable, re-usable containers is prone to misuse. It is often that these containers exit the normal system loop to be used to store any type of food and non-food products prior to be re-introduced into the loop for refilling. Contamination cases occurred and can happen again. So what's the solution to guarantee contamination free water?

The answer is very simple: replace re-usable containers by single-use bottles. Sounds easy but is it really?

If you ask many HOD companies why they have not yet switched to single-use PET containers, they will put forward all sorts of arguments which are no longer valid. The main claim is that Polycarbonate bottles are cheaper to use than PET.

How much is consumer health worth... ..or is there no compromise possible?

The Italian HOD company Dial has understood the benefits of single-use PET containers. Since 2002, not only by using every time a new, virgin bottle, it offers its customers a superior guarantee of hygiene, it has enjoyed some interesting side benefits. These are: reduction of the storage area of empty bottles, no more rinsing, cleaning operations, simpler, stream-lined production logistics, lower production equipment investment, drastic reduction of the container weight, lower distribution cost, no more handling of empty bottles back to the production plant and thanks to the capability of the new stretch blow-moulding machine SLC-02/25 from Magplastic, a very light PET bottle is possible and can therefore be produced at a very competitive cost.

The key to success lies in the combination of a perfect bottle design together with the flexibility of the SLC-02/25 and efficient logistics. Magplastic can offer you both the competence of designing the right container for your specific environment and the fastest stretch blow-moulding machine on the market. With an output rate of up to 800 bottles per hour, the SLC-02/25 is the ideal machine for an efficient production line for large PET containers.

About Dial ...

Dial S.p.a. is part of the Beverfood group and produce in three sites (Pontevecchio, Torino, Drink-Cup Fossombrone, Cekia). Dial represent approx. 15% of the HOD water market in Italy and produces some 2.5 million 5 gallons bottles per year.

About Magplastic S.A.

With more than 25 years of experience in the blow moulding technologies. And in excess of 800 machines sold in more than 85 countries worldwide, Magplastic is the leader in the field of linear stretch blow-moulding machines for PET, PP and PLA.

Magplastic portfolio encompasses machines with output from 400 to 12'000 bottles an hour as follows:

- SSB serie designed for the production of standard and complex shaped PET containers (output up to 6'400 b/ph and format from 40ml to 5L)
- LBM serie designed for the medium capacity (output up to 12'000 b/ph and format from 0.25L to 3L)
- SLC serie designed for the production of large PET containers (output up to 800 b/ph and format from 11.5L up to 26.5 L)

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Picture 1 : SLC/2 machine



Picture 2 : 20L HOD water bottle



Picture 3 : 20L to 26.5L HOD water bottle